

# **NEWS RELEASE**

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From the Brodhead Watershed Association

**FOR IMMEDIATE RELEASE**

Wednesday, September 24, 2014

(Please do not print after October 2, 2014)

## **Support for the Brodhead Watershed Association's 25th Anniversary Pouring In**

Back in 1989 a group of 125 individuals and business owners formed the Brodhead Watershed Association which protects the pristine waters in the Cherry, Marshalls, McMichael, Paradise, Pocono and Brodhead creeks. On October 2<sup>nd</sup>, the 400 plus members of the BWA are going to celebrate 25 successful years of fulfilling that mission.

The Brodhead Watershed Association, led by President John Smith, gratefully acknowledges PPL Electric Utilities and Camelback Ski Corporation for their support as River Patrons at the BWA's upcoming Annual Dinner Celebration. Northampton Community College Monroe Campus will join in the festivities as Spring Patron at the dinner held at the Chateau at Camelback on October 2<sup>nd</sup>. During the celebration BWA will be honoring those that have been members from the very beginning.

Smith also wants to acknowledge all those individuals and businesses that have provided such wonderful items to this year's silent auction, including a stay at a New York City apartment and tickets to the New York City Ballet. Golf and spa enthusiasts will have their pick of donations from the Shawnee Inn and Resort, Pocono Manor Golf Club and Spa, and Glen Brook Golf Club. Fly-fishing fans will have a chance at bidding on a Redington Fly Rod with a 9 foot 4 weight and Dan Bailey travel case, a three hour private fly-fishing lesson on the Brodhead with Nancy Hopping, or a day of fly-fishing at a private fishing club. Business owners can bid on digital billboard space from Adams Outdoor Advertising.

Protecting water resources benefits us all. The BWA is an organization that depends on its members and sponsors such as PPL Electric Utilities, Camelback Ski Corporation and Northampton Community College Monroe Campus, to carry out the mission set down a quarter century ago. Whether you are a resident, business owner, or concerned citizen please consider joining the BWA at their 25<sup>th</sup> Anniversary Celebration or as a member or sponsor. For more information on how to register for the celebration or membership in the BWA call (570)839-1120 or visit [www.brodheadwatershed.org](http://www.brodheadwatershed.org).

The Brodhead Watershed Association is a non-profit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their

tributaries. The BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring.

For More Information Contact: The Brodhead Watershed Office  
Email: [info@brodheadwatershed.org](mailto:info@brodheadwatershed.org) Phone: 570 839 1120