NEWS RELEASE

From the Brodhead Watershed Association FOR IMMEDIATE RELEASE Tuesday, April 21, 2015 (Please do not print after May 9, 2015)

Attend the Brodhead Watershed Association's Native Plant Sale

Saturday, May 9 from 9am - 3pm with Members-Only Presale on Friday, May 8 from 5:30pm to 7:30pm at Northampton Community College's new campus on Rte. 715

This mother's day, give a gift that Mother Nature can appreciate: purchase native plants at the BWA's Native Plant Sale. While there, shoppers can get expert clean-water gardening advice from BWA members as well as designs and plants for rain gardens, buffer strips and streambanks.

Native plants are important because they benefit the soil, water, native insects and wildlife in our landscape, and because they replace aggressive, non-native invasive plants. Replacing invasives with native plants returns the environment to a more natural state, where plants and wildlife evolved successfully together.

Receive 10% off plant sale purchases at the Members-only Presale on Friday, May 8 from 5:30pm - 7:30pm. Becoming a BWA member is easy: sign up online or pay at the Presale. To become a member online, visit www.brodheadwatershed.org/form member.html.

The Saturday, May 9 Native Plant Sale is open to the public from 9am to 3pm.

Visit the BWA's website for a "sunny rain garden" plan. Rain gardens use native plants to intercept and filter run-off before it enters the waterways, ensuring cleaner drinking water. Some of the native plants for sale include: Fringe tree, Flowering Dogwood, Flame Azalea, Elderberry, Black-eyed Susan, American Wisteria, American Hazelnut, Smooth Hydrangea, Pussy Willow, Purple Coneflower, Paw Paw, Northern Bush Honeysuckle, Lowbush Blueberry, Kalm's St. John's Wort, Jacob's Ladder, Goldenseal, Witch Hazel, Wild Petunia, Winterberry Holly, Wild Ginger, Wild Bleeding Heart, Wild Bergamot, Sweetbay Magnolia, and Sugar Maple.

Come join us and go native with native plants! For more information, please email <u>info@brodheadwatershed.org</u> or call the BWA office at 570-839-1120. Learn more at <u>www.brodheadwatershed.org</u>.

The Brodhead Watershed Association is a non-profit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. The BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring.

For More Information Contact: The Brodhead Watershed Office Email: <u>info@brodheadwatershed.org</u> Phone: 570 839 1120