NEWS RELEASE

From the Brodhead Watershed Association FOR IMMEDIATE RELEASE

Friday, April 25, 2014

(Please do not print after May 1, 2014)

The Brodhead Watershed Association Announces Program on Invasive Plants and Native Alternatives to be held on Thursday, May 1, at the Monroe County Conservation District in Bartonsville.



The Brodhead Watershed Association hosts Penn State Cooperative Extension's Urban Forester, Vince Catrone, to speak in advance of the BWA's annual Native Plant Sale on Thursday, May 1. The program will be held at the Monroe County Conservation District on Running Valley Rd. in Bartonsville.

The uncontrolled spread of alien nonnative plants is having a major impact on natural communities all over the world and the Poconos are no exception. Unfortunately many of the most aggressive aliens are still commercially available for sale at garden centers and nurseries. Mr. Catrone will share his knowledge of invasive plants in the Pocono Northeast and what native plants to use in their place and still get the landscape effect we want in our yards. The talk begins at 7 pm. and the cost is \$5.00 BWA members and \$10 non-members. Membership in the BWA will be available at the program, which will get you into Friday, May 9 - Members-only night at the BWA Native Plant Sale! Two lucky winners will receive gift certificates for use at the Plant Sale.

For more information visit the BWA at <u>www.brodheadwatershed.org</u> or call 570-839-1120.

Directions to the Monroe County Conservation District: From Stroudsburg (or Exit 302 from I-80 West or 302B from I-80 East) go N. on Rte. 611 and travel ½ mile to the 2nd traffic light in Bartonsville, and turn left onto Rimrock Dr. Follow Rimrock Dr. for 0.4 mile, bear right onto N. Easton-Belmont Pike, go 0.2 mile, and then bear right onto Running Valley Road. The E.E. Center is 0.7 mile on left.

The Brodhead Watershed Association is a non-profit environmental organization formed in 1989 dedicated to protecting and preserving water resources and the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. The BWA assists municipalities, residents, and businesses with protecting natural resources through workshops, seminars, public programs and stream monitoring.

For More Information Contact: The Brodhead Watershed Office Email: info@brodheadwatershed.org Phone: 570 839 1120