

# **NEWS RELEASE**

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From the Brodhead Watershed Association

**FOR IMMEDIATE RELEASE**

Wednesday, April 12, 2017

## **BWA will bring fun, facts and freebies to Earth Day celebration**

Brodhead Watershed Association will join the Monroe County Earth Day celebration on Saturday, April 22, offering family-friendly activities to educate kids and parents alike about issues that affect the watershed and things families can do to make a difference.

The county-wide Earth Day celebration will be held 10 a.m. to 3 p.m. that day at Northampton Community College's Tannersville campus.

BWA will host a booth centering on the themes of native plants and green infrastructure. The new "Get Outdoors Poconos" booklet of local hiking opportunities will also debut – stop by BWA's booth for your free copy! There will also be a chance to win a BWA T-shirt or rain barrel.

New exhibitors will include the Coast Guard auxiliary, Trout Unlimited and residential solar vendor and installers.

The celebration will also include electronics recycling, tire amnesty, crafts, TED Talks, entertainment throughout the day and more. The Close the Loop "Give and Take Day" will occur again this year to repurpose gently used items. Last year's popular passport activity for children will also return.

For information, see [mcearthday.org](http://mcearthday.org).

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: [info@brodheadwatershed.org](mailto:info@brodheadwatershed.org) or 570-839-1120.