

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Thursday, September 04, 2014

Brodhead Watershed Association Celebrates a Quarter Century; Receives \$3,000 from PPL Corporation

The Brodhead Watershed Association (BWA) received a \$3,000 donation from PPL Corporation in support of its Adopt-a-Stream Site Program and 25th Annual Dinner Celebration. The donation will allow the BWA to step up efforts to monitor local streams and protect drinking water. The donation will also support a lively celebration at this year's 25th Annual Dinner.

The BWA, a nonprofit environmental organization, formed in 1989 as a group of individuals and business owners dedicated to ensuring clean water in Monroe County. For the past 25 years, BWA's volunteer Streamwatchers have been testing water quality in the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

"As a company that cares about the environment, we are pleased to support the BWA and its ongoing efforts to protect our local streams and drinking water," said Paul Canevari, PPL's regional affairs director for the Northeast Region.

"We thank PPL for its ongoing support of our essential work," said John Smith, BWA president.

Anyone interested in assisting the BWA protect the community's water resources is invited to attend the Annual Dinner Celebration which will highlight the BWA's activities over the past twenty five years. The event will take place on Thursday, Oct. 2 at the Chateau at Camelback. Register at www.brodheadwatershed.org or call the BWA office at (570) 839-1120.

The Brodhead Watershed Association is a non-profit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. The BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring.

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