

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Friday, February 11, 2022

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BWA announces Water in Winter photo contest with top prize paddle on Delaware River Sojourn

Share your winter snapshots for the chance to win a summer adventure! Brodhead Watershed Association's "Water in Winter" photo contest begins Tuesday, February 15, 2022.

Photographers are invited to submit beautiful images depicting water in winter – frozen waterfalls, ice formations, winter fishing and more. All submitted photos will have a chance to be featured in BWA's Get Outdoors Poconos campaign, across BWA's social media and on BWA's website with proper credit given to the photographer.

One winner will be chosen by committee to receive a certificate good for one day of paddling on the Delaware River Sojourn in June 2022.

All ages and families are encouraged to participate.

To enter, please send no more than ONE photo submission to info@brodheadwatershed.org.

Submission guidelines:

1. Attach no more than one winter image to your email.
2. Include the location of the photo, details (such as trail name, waterfall name, etc.) and date taken.
3. Provide the photographer's first name, last name and email address.

Contest is open for submissions February 15 to March 31, 2022.*

*Entrants will retain rights and ownership of photos submitted. By submitting a photo into the photo contest, you grant Brodhead Watershed Association a royalty-free, nonexclusive right to display the photo on our website and social media, use the photo in Brodhead Watershed Association's internal and external communication materials including but not limited to websites, web publications, fundraising publications and newsletters. Brodhead Watershed Association will provide photo credit whenever photo is used. BWA's Get Outdoors Poconos campaign is funded by a grant from the William Penn Foundation.

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: info@brodheadwatershed.org or 570-839-1120.