



2019 Annual Report

Stability and clarity for the future

While the global climate may be anything but stable, 2019 brought Brodhead Watershed Association a year of blissful stability. We have now spent more than a year in our forever home at Brodhead Creek Heritage Center. Our staffing has remained constant as we have brought our development associate, Michelle Riley, up to speed and she is eagerly pursuing fundraising goals. Carol Hillestad's monthly walks or "walks with a talk" are a monthly fixture and as predictably terrific as our annual Native Plant Sale.

Our programs – including the plant sale, our summer Ramble in collaboration with Buck Hill Conservation Foundation, our annual dinner celebration and silent auction – all help celebrate our work to protect our waters. For the kids (and parents who think they are kids) we had another creek snorkeling program to make a splash.

In the Brodhead headwaters, we completed a study of Mill Creek that showed the fish and bug life there is as healthy as was suspected. We've received funding to install green practices in Mountainhome, Barrett Township's "downtown," where all the parking lots drain to Mill Creek. You'll hear more about that in the coming year.

We also completed museum displays about the historic Brodhead Creek at Brodhead Creek Heritage Center and a feasibility study of a trail from the heritage center to Cresco.

Our programs funded by the Delaware



FROM THE
DIRECTOR

Bob
Heif

River Watershed Initiative have also reached a phase of stability – monthly hikes, our role in helping to organize the Delaware River Sojourn, promoting green infrastructure as well as communicating these success stories. What has been added is our role in facilitating compliance and discussion for municipalities affected by the MS4 stormwater program. This program is now finding its place with at least two workshops designed to assist municipalities planned for 2020.

This period of stability has allowed us to refine our programs, build on what has been working for us and plan for a clear vision in 2020 (pun intended). We will focus on our DRWI activities for the next three-year period. Perhaps most importantly, the board of directors is engaging with a consultant to develop a strategic plan. This introspective look, with input from various stakeholders in the community, will allow us to identify our plans for the next three to five years to ensure that our work will have the greatest impact. This, plus working with our dedicated supporters and partners, will ensure that the BWA continues to protect our Pocono waters.

IN MEMORIAM: Board members



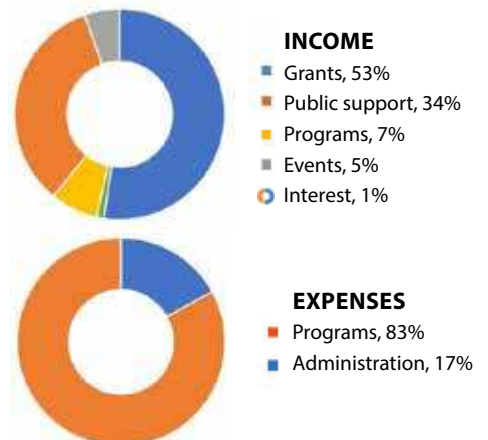
John Parker, a BWA member since 2010, a Streamwatcher and a former board member, passed away in September in an airplane crash.



Dick Shackleton, a founder and life member of BWA as well as former board president and member, passed away in December after an extended illness.

We at BWA honor the memory of our colleagues and friends who were so dedicated to serving their community and protecting the environment.

2019 BY THE NUMBERS



Thank you

to all of our supporters in 2019

* Also donated to Brodhead Creek Heritage Center

\$3,000

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PPL Foundation
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\$1,000 to \$2,999

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- The William Penn Foundation
- Dr. Claus Jordan Endowment Grant
- Pennsylvania Department of Community and Economic Development
- Coldwater Heritage Partnership
- Clif Bar Family Foundation
- Hughes Family Foundation
- Weiler Family Foundation

Memorial and special donations

- Dave Lewis and Kelly Mastracchio, \$300 in memory of Brian Riley, a Pocono sportsman
- Lori Neely Mitchell, \$60 in honor of Dean Neely
- Marynell Strunk, \$100 in memory of John Parker
- Stuart Fine, \$50 in honor of Dick Shackleton
- Richard Kummer, \$100 in honor of Dick Shackleton
- Paradise Valley Woodlands, \$100 in honor of Dick Shackleton
- Robert Paretta, \$100 in honor of Dick Shackleton

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OUR PARTNERS

In 2019, BWA began its Environmental Partnership Program. This donor program includes Streamwatch sponsorship (formerly called Adopt-a-Stream) as well as other benefits. For information about the new program, see broheadwatershed.org/PartnershipProgram.html.

WATERSHED STEWARD - \$3,000



HEADWATER STEWARD - \$2,000

Edie Stevens

RIVER STEWARDS - \$1,000

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 Mark Dodel & Patricia Rylko
 Harsco Industrial Patterson-Kelley
 Jim & Carol Hillestad
 Steve Krawitz
 Middle Smithfield Township
 Rotary Club of the Stroudsburgs
 and Frank & Barbara Herting
 John Smith
 Smithfield Township
 Patty & Mike Stein

STREAM STEWARDS - \$500

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 Borough of Stroudsburg
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 Brodhead Creek Regional Authority
 Brodhead Flyfishers
 Brodhead Forest & Stream Association
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 Walmart Foundation
 Weiler Corporation

The Brodhead Watershed Association is a non-profit organization formed in 1989 to promote and preserve the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

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