

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Tuesday, September 14, 2021

Starting Sept. 15: Online auction for the outdoors

Brodhead Watershed Association is bringing the outdoors online for its annual auction fundraiser, to be held virtually Sept. 15-25, 2021.

Each year BWA hosts an online auction, which serves as one of the biggest annual fundraisers, and does so much to help protect water quality and quantity in the Poconos.

With a theme of “Get Outdoors Poconos,” the online auction features exciting experiences, fly fishing outings, local art, gift certificates from restaurants and more! The prizes – more than 60 items – have a retail value of approximately \$11,000.

Up for bids will be Longwood Gardens tickets, a one-night stay with breakfast at Skytop Lodge, glamping at Shawnee, a three-season garden tour and native plant landscape consultation, guided fly fishing outings at private fishing clubs, river paddling, art, waterpark passes, local restaurant gift cards and more!

Bidding is open 11:59 a.m. Wednesday, Sept. 15, and closes at 11:59 p.m. Saturday, Sept. 25. BWA will mail prizes such as gift certificates to winners via postal mail. If the size of the prize precludes mailing, pickup will be arranged in East Stroudsburg.

To see the prizes and for information, visit www.biddingowl.com/GetOutdoorsPoconos.

For information, email info@brodheadwatershed.org or call 570-839-1120.

Supporting the BWA’s mission with their generous sponsorship are The Berkheimer Foundation, Vigon International, Sanofi, Mike & Patty Stein, Mark Dodel & Patricia Rylko and Edie Stevens.

BWA, a nonprofit environmental organization, formed in 1989 as a group of individuals and business owners dedicated to ensuring clean water in Monroe County. For more than a quarter of a century, BWA’s volunteer Streamwatchers have been testing water quality in the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

