

# NEWS RELEASE

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From the Brodhead Watershed Association

**FOR IMMEDIATE RELEASE**

Thursday, September 10, 2020

## BWA celebrates the outdoors online this year

Brodhead Watershed Association will celebrate getting outdoors by going online with its virtual annual Members & Friends Celebration on Friday, Sept. 25, 2020. The event, to be held 6 to 7 p.m. via Zoom, is free, and the public is invited.

Keynote speaker Cindy Dunn, Pennsylvania's secretary of Conservation and Natural Resources, will talk about the extreme popularity of state parks during the pandemic and how DCNR handles the effects of that. Dunn will speak at 6:30 p.m.

The celebration will begin at 6 p.m. with a short meeting to include the election of board members, introduction of BWA's new executive director and the president's report.

BWA's Get Outdoors Poconos program, aimed at introducing people to public open spaces, including state parks and forests, has been running successfully for six years, with a hike per month. Now the hikes are virtual, with video contributed by Pocono Mountains Visitors Bureau and Laughsalot Studios.

**Registration is required to attend the celebration and obtain the Zoom link.** Please register by emailing your name to [info@brodheadwatershed.org](mailto:info@brodheadwatershed.org). Please write "celebration" in the subject line. Deadline to register is noon Sept. 25.

BWA is also bringing the outdoors online for its annual auction fundraiser, to be held virtually Sept. 16-26. The auction features many outdoor experiences and other outings. To see the prizes and for information, visit [biddingowl.com/Auction/home.cfm?auctionID=22263](http://biddingowl.com/Auction/home.cfm?auctionID=22263).

For information, email [info@brodheadwatershed.org](mailto:info@brodheadwatershed.org) or call 570-839-1120.

Supporting the BWA's mission with their generous sponsorship are Vigon International, Sanofi, Mike & Patty Stein and Mark Dodel & Patricia Rylko and Edie Stevens.

*BWA, a nonprofit environmental organization, formed in 1989 as a group of individuals and business owners dedicated to ensuring clean water in Monroe County. For more than a quarter of a century, BWA's volunteer Streamwatchers have been testing water quality in the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.*

