

# NEWS RELEASE

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From the Brodhead Watershed Association

**FOR IMMEDIATE RELEASE**

Thursday, September 10, 2020

## Starting Sept. 16: Online auction for the outdoors

Brodhead Watershed Association is bringing the outdoors online for its annual auction fundraiser, to be held virtually Sept. 16-26, 2020.

Each year during BWA's annual Members & Friends Celebration, generous donors duke it out over the best stuff in the ever-popular Silent Auction. It's one of BWA's biggest fundraisers of the year, and does so much to help protect water quality in the Poconos.

While the in-person celebration and auction have been moved online this year because of COVID-19, the event carries the theme of "Get Outdoors Poconos," featuring exciting experiences, outings, gift certificates from restaurants and more! The prizes – more than 60 items – have a retail value of approximately \$8,000.

Up for bids will be Longwood Gardens tickets, a rain barrel hand-painted by John James, a one-night stay with breakfast at Skytop Lodge, a three-season garden tour and native plant landscape consultation, guided flyfishing experiences, river paddling and more!

Bidding is open 11:59 a.m. Wednesday, Sept. 16, and closes at 11:59 p.m. Saturday, Sept. 26. BWA will mail prizes such as gift certificates to winners via postal mail. If the size of the prize precludes mailing, pickup will be arranged in East Stroudsburg.

**To see the prizes and for information, visit [biddingowl.com/Auction/home.cfm?auctionID=22263](http://biddingowl.com/Auction/home.cfm?auctionID=22263).**

For information, email [info@brodheadwatershed.org](mailto:info@brodheadwatershed.org) or call 570-839-1120.

Supporting the BWA's mission with their generous sponsorship are Vigon International, Sanofi, Mike & Patty Stein and Mark Dodel & Patricia Rylko and Edie Stevens.

*BWA, a nonprofit environmental organization, formed in 1989 as a group of individuals and business owners dedicated to ensuring clean water in Monroe County. For more than a quarter of a century, BWA's volunteer Streamwatchers have been testing water quality in the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.*

