

Brodhead



Watershed

Annual Report for
Donors

Association

2012

Protecting Our Water

The Brodhead Watershed Association is a 501.c.3 organization and your donation is tax deductible. The organization is dedicated to protecting the environment and water resources within the watershed. Strategies to achieve the mission include public programs to enhance public understanding of water issues, data collection, community activism, and legislative review.



On-Going Programs

- * **Streamwatchers** volunteer stream monitoring program
- * **Annual Native Plant Sale** and educational workshops
- * **River Ramble** day with on-stream public programs
- * **Research partnerships** and publications with local colleges
- * **Quarterly Newsletter** for members and friends
- * **Website** filled with programs and activities www.brodheadwatershed.org



2012 Events

- * **Marcellus shale** regulation program for municipal solicitors with Monroe County Bar Association.
- * First Annual **Kayak Sojourn** with stops for environmental programs on local streams.
- * Retain the Rain, **Rain Barrel Art Challenge** Program in partnership with Monroe Co. Conservation District.
- * Invasive plant removal. **native plant planting** on Cherry Creek, partnership with Friends of Cherry Valley.
- * Funding for **student research projects** thru Jeri Jewett-Smith Memorial Fund.
- * Caring for your **streamside property workshop**, with Monroe Co. Conservation District



[We need your support to continue these programs ,visit www.brodheadwatershed.org for more information](http://www.brodheadwatershed.org)

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Thank You to All Our Supporters in 2012

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Dear Members and Friends of the Brodhead Watershed,

2012 was truly a watershed year for your organization.

Past president and board member Theresa Merli is now our executive director. Ellen Davis is now managing our teams of Streamwatchers. John Smith was elected vice president and heads our development committee. With Theresa's help, he has been instrumental in increasing donations.

Our spring planning retreat led to creation of other new committees, headed by hardworking, enthusiastic members of the Board -- Bill Watson, Communications, Doug Olmstead, Governance, and Pat Kennedy, Activities and Education. All of the committees have enlisted both board members and volunteers to help ensure their ideas are carried out. You can feel the momentum build with this input and effort.

Record crowds attended our annual membership celebration in October. Membership and volunteerism continue to flourish, with 70 new memberships since the beginning of 2012, and 30-plus new Streamwatchers from Ellen Davis's training session on Sept 27. This successful effort is expanding an information infrastructure for the BWA, enabling us to protect the watershed wherever mismanaged development and misused personal lands threaten our water.

Don Baylor and the Issues committee developed a petition to re-designate the Cranberry Creek from High Quality to Exceptional Value. BWA volunteers were trained by Trout Unlimited to do baseline water quality testing ahead of Marcellus Shale development. The successful outcome of the Mount Pocono Municipal Authority suit requiring the Authority to correct degrading wastewater discharge is a flagship example of the BWA's effectiveness.

In 2013 we will address ground water supply and discharge issues with representatives of the proposed Kalahari water park resort. We hope to create a model for future development -- a cooperative effort to assure this type of development will respect the integrity of the watershed.

Please tell your friends and neighbors about how we preserve and protect their water, and ask them to JOIN! This is your organization, and your talents are needed. Call the office at (570) 839-1120, and let us know how you can help. Thank you to all who supported our events and mission this past year, and to all who will continue this exciting journey.

Rob Sedwin, President

The Brodhead Watershed Association is a non-profit organization formed in 1989 to promote and preserve the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

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