



2016 Annual Report

Always striving for a bigger, better, busier BWA

As always, BWA has been busy.

In 2016, we continued to use William Penn Foundation grant funding to reach out beyond the Brodhead watershed to nearby watershed residents. Jackie Speicher headed that effort and trained more than 60 new Streamwatchers in Pike County and adjacent areas of New York state.

Why go so far afield, you ask? Remember, the Brodhead is just one of the subwatersheds that feeds the Delaware, and BWA is part of a larger effort of organizations involved in the Delaware River Watershed Initiative. Educational outreach is one of our areas of expertise, and by training residents of the surrounding

PRESIDENT'S MESSAGE



John Smith

areas, we raise the standards of environmental ethics and concerns in that broader area. Nearby municipalities around us pay attention, so our programs broaden the impact and the respect that BWA's name carries.

Many of you attended our Members & Friends Celebration at Northampton Community College in September, and heard Andrew Johnson of the William Penn Foundation thank us for the work we are doing

for residents along the Delaware.

Also with the grant money from William Penn, the Get Outdoors Poconos program has continued to generate quite a buzz in 2016, with more than 300 participants in the series of monthly hikes. Look to the website for information and photographs, and please read the special series of wonderfully informative articles that Carol Hillestad has written about these local hiking locations: brodheadwatershed.org/gopoconos/index.html.



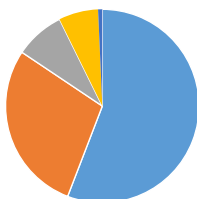
BWA rain gardens have sprouted up at Retro Fitness (above) and Glen Brook Golf Course in Stroud Township.



2016 BY THE NUMBERS

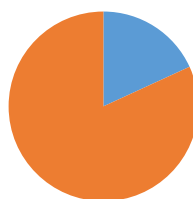
INCOME

- Grants 56%
- Public Support 29%
- Special Events 8%
- Programs 7%
- Investment Income 1%



EXPENSES

- Other Programs 82%
- Administration 18%



Thank you

to all of our supporters in 2016

\$1,000 and up

Camelback Resort
Lois & Mary Ellen Flood
Papillon & Moyer
Excavating & Paving Inc.
Pocono Medical Center
PPL Electric Utilities
John Smith
Edie Stevens

\$500 to \$999

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Brodhead Creek
Regional Authority
Brodhead Forest & Stream Assoc.
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ESSA Bank & Trust
Sandra Hance
Hanover Engineering Assoc.
Henryville Conservation Club
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Paradise Township
Smithfield Township
Stroud Township
Swiftwater Preserve
Trout Unlimited
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\$100 to \$499

Absolutely Lawns Inc.
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Barrett Township
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Brodhead Flyfishers
Brodhead Hunting & Fishing Club
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Pocono Cheesecake Factory
Pocono Lawn & Landscape
Pocono Mtns. Economic
Development Corp.
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Rotary Club of the Pocono Mtns.
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Kurt Zeisler
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& Andrew Beauchamp
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\$10 to \$49

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Jane Koelble
Mary Frances Kresge
Bob and Darlene LaBar
David Lansdowne
Kimberly & Daniel Larkin
Selene Lassell
Larry Laubach
John Layton
Trudie Lear

Life members

Ed DeSeve Dick Shackleton
John Riley Doug Swift

In memoriam

Dick Shackleton:
\$500 in memory of Jack Moses

Grants

National Fish and Wildlife Foundation
The William Penn Foundation

Doug & Elaine Leies
Richard & Kathy Leies
John & Amy Leiser
Bill & Diane Leonard
David & Minnie Lewis
Kelly Lewis
Mark & Wendy Lichty
Emily Long
Barbara Lott
Pat MacCabe
Alice Makla
James Mason
Robin Mastrocola
Frank & Ginny May
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Kim McKay
Colleen McLaughlin
Barbara McMahon
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Marlo Merhige
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Grace Nolt
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Beverly Otten
Larry Paretta
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Edith Parnum
Philip Paskowitz
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Samuel Piel
Nancy Pindrus
Pocono Magazines LLC
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Donna Reish
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Walt Schupp
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Patrice Sheehan
Steve & Mathilda Sheptak
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Jill Shoosmith
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Lucey Small
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Gilda Spiotta
Peter Steele
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Robert Stevens
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Paul & Karen Teter
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Sara Thompson
Russell Thrall
Anne Tiracchia
Craig Todd
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David & Louise Troutman
Nancy Tully
Kathy & Eric Uhler
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Laura Van Gilder
Tom Van Zandt
Robert Wacker
George & Share Warden
Theresa Warnagiris
Dean & Patti Wehr
Janet Weidensaul
Joanne & David Weiss
Suzanne Werfelman
Linford Werkheiser
Rose Ann Whitesell
Brenda Wilkins
Thomas Wilkins
Kim Williams
Frances Woo
John Woodling
John Yetter
Alan Price Young
Raymond Youngblood
Mary Zeldenrust
Pam Zulick & John Byrne
Laura Zulick & Nick Mitch



Adopt-a-Stream

STREAM STEWARDS - \$500+

Brodhead Creek Regional Authority
Brodhead Forest & Stream Association
Mark Dodel & Patricia Ryloko
ESSA Bank & Trust
Hanover Engineering Associates
Henryville Conservation Club
Jim & Carol Hillestad
Middle Smithfield Township
Paradise Township
PPL Electric Utilities
John Smith
Smithfield Township
Edie Stevens
Stroud Township
Swiftwater Preserve
Trout Unlimited
Weiler Corporation

STREAM SPONSORS - \$300

Absolutely Lawns Inc.
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Brodhead Hunting & Fishing Club
Susan & Thomas Brozena
Camelback Mountain Resort
Chestnuthill Township
East Stroudsburg Borough
Ann Foster
Hamilton Township
Pat Kennedy & Mike Thomas
Sheelagh Murphy
Paradise Falls Lutheran Association
Parkside Angling Association
Pocono Cheesecake Factory
Anthony & Susan Roberts
Rotary Club of the Pocono Mountains
Sanofi Pasteur
Spread Eagle Associates
Stroudsburg Borough
Charles Unangst & Shelly Buskirk

BWA

From Page 1

Stay tuned, as the best is yet to come: A booklet is in the works, featuring the hikes with photos and maps.

The Green Infrastructure Project, funded by a National Fish and Wildlife Foundation grant, can boast the addition of new rain gardens at Retro Fitness, Ann Street, Sarah Street Grill, East Stroudsburg Firehouse, historic Dansbury Depot, East Stroudsburg High School South, and Glen Brook Golf Course. These gardens are possible because of the hard work of our BWA Rain Garden Guardians: Carol and Mattie Raemsch, Julie Duick, Sue Detrick, Nancy



In 2016, the Get Outdoors Poconos hiking series, funded by the William Penn Foundation, helped more than 300 people discover preserved lands in the Brodhead watershed.

Daniels, Marilyn Rousseau, Jan Snukis and Jeff Feick. You all deserve a native flower in your cap.

We are growing – now at 441 members – but we need to grow more! I and other board mem-

bers have each sponsored two new members to join BWA. I decided to give family memberships to two people serving on my property owners association, because they are respected leaders who have expressed an inter-

est in what BWA does. I hope they get involved.

Now ... who do you know that should also be a member? Have you invited them? We are setting a goal for our new executive director, Bob Heil, and the board to increase our membership by 10 percent. We try hard to use the membership funds efficiently in our programs – and as programs grow, the need for members does, too. It should be doable, but we could use your help.

Please ask someone you respect and think needs to know more about the watershed to join us.

Thank you, BWA members – without you, we don't exist!

The Brodhead Watershed Association is a non-profit organization formed in 1989 to promote and preserve the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

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Brodhead Watershed Association
Box 339
Henryville, PA 18332

