



Architect's rendering of Brodhead Creek Heritage Center

2017 Annual Report

New faces, new places for BWA

2017 was a year of new beginnings in many ways for BWA: the hiring of a full-time executive director, the beginning of the definitive process of moving to a permanent location, and planning for the future.

In January, I became the executive director of BWA. Paid in part by a grant from the William Penn Foundation, I have spent much time over the past year planning for the BWA's role in the next three years of the William Penn-funded Delaware River Watershed Initiative. I am happy to say that, as a full partner, BWA will engage the community on the importance of open space and clean water, and speak with businesses and municipalities on ways to keep our streams clean and pure here in our watershed.

In April, we published our first Get Outdoors Poconos hiking booklet. This booklet helps a reader to find a hike or casual walk on protected lands in our area and explore nature



FROM THE DIRECTOR

Bob Heil

and the clean water there. The booklet recaptures locations of walks BWA led in 2015-2016; copies are available, even as we plan for the second volume based on 2017 hikes.

The Get Outdoors Poconos hikes continued throughout the year, with Carol Hillestad leading more happy hikers into the outdoors each month.

To reach a younger audience, we launched our Water Wiser Kids series in 2017, thanks to the Dr. Claus Jordan Endowment Grant, part of the Lehigh Valley Health Network Pocono Foundation. Children enjoyed the events such as snorkeling

See **BWA**, Page 4

BWA has a new president and vice president this year.

"I am pleased to be succeeded in office by Fran Ferrari, a local tax accountant who is very familiar with our mission and our financial needs," outgoing two-term president John Smith said. "BWA runs a lean operation, to be sure. Fran will set realistic goals for BWA's growth and maintain its financial well-being."

Of new vice president **Craig Todd**, Smith said, "Craig is known by many of you after his many years of work at the Monroe County Conservation District. He brings a wealth of experience. He is a recognized leader in Pennsylvania, as a resource of both regulatory and environmental policies. He is another great addition to BWA's leadership."

BWA'S NEW PRESIDENT



Name: Fran Ferrari

Age: 68

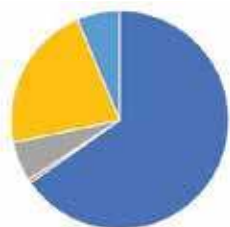
Town: Tannersville

Occupation: Certified public accountant

What prompted her to join BWA: Edie (Stevens, BWA co-founder and treasurer) invited me to an annual meeting where I talked with some Streamwatchers and decided that I thought it was important.

See **NEW**, Page 4

2017 BY THE NUMBERS



INCOME

- Grants, 64%
- Interest, 0.5%
- Program, 6%
- Public, 21%
- Events, 6%



EXPENSES

- Programs, 82%
- Administration, 18%

Thank you

to all of our supporters in 2017

* Also donated to Brodhead Creek Heritage Center

\$1,000 and up

Mark Dodel & Patricia Rylko*
PPL Foundation
John Smith
Edie Stevens*

\$500 to \$999

Ann & Joseph Farda Foundation
Barley Creek Brewing Co.
Brodhead Creek
Regional Authority
Brodhead Forest &
Stream Association
Camelback Mountain Resort
Carol & Jeff Desind
ESSA Bank & Trust
Ann Foster
Sandra Hance
Henryville Conservation Club
Michael Baxter & Associates
Middle Smithfield Township
Paradise Township
Pohoqualine Fish Association
Smithfield Township
Stroud Township*
Trout Unlimited
Weiler Corporation

\$100 to \$499

Frank Allen
Robert Barrett
Barrett Township
Miriam Bauers & Kurt Zeisler
Gerald & Mary Baxter
Joseph & Sara Bedrick
Robert & Marcia Bell*
Bendobrook Trust
Bolock Funeral Home
& Crematory
Borough of Stroudsburg
Richard & Denise Boyle
Brodhead Flyfishers
Brodhead Hunting & Fishing Club
Susan & Thomas Brozena
John Caminiti
Chestnuthill Township
Merlyn & Betsey Clarke
Colonial Used Auto Sales Inc.
Edgar Cullman Jr.
John Dana
Ellen & Skip Davis
Desaki Restaurant
East Stroudsburg Borough
Rosalind Evans
First Northern Bank & Trust
Frogtown Chophouse, Frogtown
Inn & 6 Acres Restaurant
William Geddes
Eric Girardi
Peter Gonze & Debbie Mattie
Hamilton Township
Allison & Craig Heinsohn*

Jim & Carol Hillestad*
Ed and Dawn Kendall
Patricia Kennedy &
Michael Thomas*
Lake Swiftwater Club
Lansdowne Insurance Agency
Sharon Laverdure
Dick Lessard
David & Minnie Lewis
Mark & Wendy Lichty*
Mountain View Vineyard
Mudworks Pottery
Sheelagh Murphy*
Samuel Newman
Kevin Newmark
Paradise Falls Lutheran
Association

Parkside Angling Association
Jeanette Peterson
Pocono Cheesecake Factory
Pocono Lawn & Landscape
Pocono Mountains
Visitors Bureau
Pocono Mountains Economic
Development Corp.

John Prevostnik
James Pringle & Sally Griffith*
Scarlett Rehrig
Retro Fitness
Robert K. Ace Construction
Anthony & Susan Roberts
Sanofi Pasteur
Chris & Amy Selena
Robert & Susan Shebelsky
Sibum's Auto Parts Inc.
Jonne & Corey Smith
Spread Eagle Associates
Chris Straub
Strauser Nature's Helpers*
Swiftwater Preserve
Ingrid & Frank Young*
Art Zulick & Paula Heeschen*

\$50 to \$99

Bart & Vivian Bartolacci
Suzanne Colefield
Cook's Corner
Harriet Cramer
Richard & Mary Ellen Cramer*
Geraldine Daley
Nancy & Jim Daniels
John & Linda Jo David
Denise & John DeVivo
John Donato
Ellen Etzel
Jeff & Mary Ellen Feick*
Frances Ferrari*
Anne & Red Fetherman*
Ken & April Gaugler
Jeffrey Hardy
Tony Harlacher
Lynne Harriton
Robert Heil & Brenda Klein
Robert & Carol Hergenhan

Susan & Richard Huffman
Barbara Keiser & Jeffrey Wright
Brian & Rita & Mae Lacey*
Kris & George Leshanski
Christopher Lew
James Mason
Frank & Ginny May*
Monroe County
Conservation District

Grace Nolt
Gregory Pence
Joseph Rattman & Rachel Cohen
Michael Reisenwitz
Resort Beverage
Richard's Tree Farm
Larry & Marie Ruch*
Michael Sachs &
Andrew Beauchamp

Robert Stevens
Suburban Propane
Francis & Joanne Taylor
Craig Todd
David & Louise Troutman*
Vincent's Deli & Catering
Pam Zulick & John Byrne

\$10 to \$49

Rick & Leslie Abbott
Joanne Ackers
Amy Albert
Russell Albert II
Annette Atkinson*
Bernadette & Ken Ayre
Eric & Amy Baird
Douglas Bannon
Bob Bass
Don & Barbara Baylor*
Gary & Mary Beehler
Rich & Brenda Bell*
Ann Berman
Elizabeth Bitler
Wilson Bohanak
Damarly Bonilla-Rodriguez
Randy Boone
Gerry Bortz
Jen Bradley
Tim & Linda Breen
Camille Breslauer
David & Pam Brown*
Dick Bubka
Rebecca Burlingame
Gary & Kathie Calandra
Pat Calpin
Vicki Camaerei
Sharon Carey*
Lisa Carrier
Nina & Forrest Cavalier
DeAnn Clancy
Selene Lassell
Marilynn Cole
Brittney Coleman
Jenny Collins
Matt Connell
Ronald & Elizabeth Cortright
Magdalena Costanzo
Ed Cramer*
Richard Croll
David & Sue Czahor
Katherine Daniels
William Daskal
Patricia Davies
Judy Dempewolff
Susan Detrick

Marilyn & Steven Detrick
Matt Dilger*
Michael Doherty
Jonathan Donovan
Mary Jane Drake
Harriet Dronska-Feitelberg
Sally Duffy
Jere Dunkelberger
Kim Ernsberger
Bruce Estell
Linda & Charlie Eyer
Ginny Fields
Edward Filipkowski
Amy Finkelstein
Joseph and Norma Fisch
Kathryn Fitzgerald
Catherine Folio
Jack & Joanne Fossett*
Tim & Patty Fretz
Denis Giffels
Karen Glasner
Craig Golin
Michael Gondell*
Nellie Gordon
Karen Griffin*
Robert Grivner
Colleen Haley
Catherine Hancock*
Ann Harmon
Robin Harrison
Robert & Ilona Harrison
Laurie Harriton
Barbara Harteis
Mike & Margie Heitman*
Bill & Christine & Jeff Henry
Mary Ellen Higgins
Christine Hoban
William Hoover & Ingrid Thranov
Fallon Horan
Maria Horn*
Jay & Barbara Huffman
David Hughes*
Robert & Darcy Hughes
Nancy Hunter
Bill Jabara*
Harold Jacobs
Robert Johns
Robert Jordan
Kinnea Keating
Bridget Keating
Douglas & Laura Kerr
Laura Kessler
Mark & Kathleen Kilker
George & Linda Kitchen
Rick & Carol Klingler
Gale Knapp
Bob and Darlene LaBar
Valerie Laico-Ganci
David Lansdowne
Selene Lassell
John Layton*
Larry Laubach
Trudie Lear
Yvonne LeBlanc
Homer Lee*
Richard & Kathy Leies
John & Amy Leiser
Bill & Diane Leonard
Kelly Lewis
Elizabeth & Gary & Kelly Lewis
William Loftus
Emily Long
Barbara Lott

Life members

Ed DeSeve*
John Riley
Dick Shackleton*
Doug Swift

Grants

The William Penn Foundation
Open Space Institute
Dr. Claus Jordan Endowment Grant

Cheryl Lynott
Pat MacCabe
Dalton Marsh
William Martin
Robin Mastrocola
Wanda, Cris & Nelson Matos
Suzanne McCool*
Mary McIsaac
Kim McKay
James McMullen
Geoff & Judy Mehl
David Mengle
Marlo Merhige
Joan Merli
Chris & Theresa Merli
Patricia Michael
Patricia Michelin*
Don & Gayle Miller*
Rosemary Miller
Matt Mills
Gary Morris
Daniel Mullen
Elizabeth Musgrove
Teresa & Stephen Musumeci
Paul Nelson*
Judy & Walter Nielsen
Gary & Sue Oiler
Patti O'Keefe*
Jim Olivo
Linda Pagonis
Larry Paretta
John & Mary Parker
Edith Parnum
Philip Paskowitz
Melissa Penta
Jeffery Perkins*
Jill Perry
Cheryl Phillips
Samuel Piel
Susan Polacek
Martin & Mary Price
Dale Price & Sharon Rose
Tarah Probst
Doris Pursell
Carol Raemsch-Diaz
Wilma Ramirez
Andrew & Nancy Rance
Bill Reese
Donna Reish
Dave Rich
Robert Riday & Gary Raish
Phillip & Jeanne Riley
Elaine Rogers*
Cortney Ronco
Candace Roper
Bob Rosenberger
Penny Ross & Paul Allen
Marilyn Rousseau
Michele Royce
Peter Salmon
Jeffrey Sandler
Patricia Santoro
Regina Schedler
Debra Schuler
Walt Schupp*
Linda Schwartz

Rob & Sally Sedwin
Louise Sellon & Chase Newhart
Steve & Mathilda Sheptak
Jill Shoesmith
Jennifer Shukaitis
Sue Simister
Lucey Small*
Gerry & Rosemary Smiley
Lindsey Smith Buckwalter
Jane Snukis
Linda Snyder
Matt Sobrinski
Walter & Barbara Sollberger
Darryl & Jackie Speicher
Gilda Spiotta
Susan Stalcoskie
Peter Steele
Patty & Mike Stein
Lisa Steinberger
Robert & Donna Stephenson
Weston Strubert
Don & Karen Struckle
Paul & Karen Tetor
William & Judith Thiele
Sarah Thompson
Marie & Robert Thomsen
Russell Thrall
Anne Tiracchia
Bob Touw
David & Robin Trainer*
Nancy Tully
Kathy & Eric Uhler
Nick & Janet Ullo
Stanley Underwood North III
Laura Van Gilder
Tom Van Zandt
Cathy Vogel
Charles & Bonnie Vogt
Robert Wacker
George & Share Warden
Theresa Warnagiris*
Dean & Patti Wehr
Janet Weidensaul
Rebecca Weidensaul
Renee Weidman
Joanne Weiss
Linford Werkheiser
Rose Ann Whitesell
Penny Wicks
Tom Widing
Donna & Richard Wieggers*
Thomas & Christine Wilkins*
Kim Williams
Claudette Williams
Ray & Judy Williams
Lewis Wolff
Frances Woo
John Woodling*
John Yetter
Alan Price Young
Raymond Youngblood
Mary Zeldenrust
Margaret Zukawski
Laura Zulick & Nick Mitch
Cindy Zuniga



Adopt-a-Stream

STREAM STEWARDS - \$500+

Barley Creek Brewing Co.
Brodhead Chapter of Trout Unlimited
Brodhead Creek Regional Authority
Brodhead Forest & Stream Association
Camelback Mountain Resort
Jeff & Carol Desind
Mark Dodel & Patricia Rylko*
ESSA Bank & Trust
Sandra Hance
Henryville Conservation Club
Paradise Township
Pohoqualine Fish Association
PPL Foundation
Middle Smithfield Township
John Smith
Smithfield Township
Edie Stevens*
Stroud Township*
Weiler Corporation

STREAM SPONSORS - \$300

Barrett Township
Miriam Bauers
Bendobrook Trust
Borough of Stroudsburg
Brodhead Hunting & Fishing Club
Susan & Thomas Brozena
Chestnuthill Township
Desaki Restaurant
East Stroudsburg Borough
Rosalind Evans
First Northern Bank & Trust
Ann Foster
Hamilton Township
Jim & Carol Hillestad*
Dick Lessard
Mountain View Vineyard, Winery & Brewery
Sheelagh Murphy*
Paradise Falls Lutheran Association
Parkside Angling Association
Pocono Cheesecake Factory
Sanofi Pasteur
Spread Eagle Associates
Strauser Nature's Helpers*
Swiftwater Preserve

BWA From Page 1

in Cherry Creek, in collaboration with Kettle Creek Environmental Center. More programs are scheduled for 2018, such as maple sugaring.

Events in 2017 included our wildly popular volunteer-run Native Plant Sale in June and our annual Ramble in August, which explored the parks and places of Middle Smithfield Township and introduced more than 30 people to rain barrels for their homes and gardens.

Of course, our dedicated teams of Streamwatchers continued to splash to and through our streams every month, keeping an eye out for any abnormalities in our waterways.

As planning for the future was a theme of 2017, we also launched our "Plan for Clean Water" – a collaboration with many partners and funded by a grant from the

Open Space Institute. The plan will be a guide for decision-makers who want to know what lands are most relevant for protection for surface water and groundwater.

Speaking of planning, there is perhaps no larger plan for 2018 than to move to Brodhead Creek Heritage Center in Analomink. A Lease and a Memorandum of Understanding with Stroud Township and Pocono Heritage Land Trust is realized, and construction has commenced. The organizations met a challenge from an anonymous donor to raise \$50,000 for a matching contribution. This, coupled with \$35,000 from the ESSA Foundation and a \$50,000 donation from Monroe County Commissioners in 2016 and 2017, has put fundraising in place for the project.

At the heart of the BWA are our members – all 463 you. Without your help, we couldn't do all the things I've written about here. THANK YOU!

NEW From Page 1

Favorite BWA event: Native Plant Sale
Favorite place in the Poconos: Top of Big Pocono

What she would like to see BWA do in future: Continue our protection of our streams, hikes throughout the area, educating the public on the value of streams and the need to keep them pristine.

BWA'S NEW VICE PRESIDENT



Name: Craig Todd
Age: 64
Town: East Stroudsburg
Occupation: Retired
What prompted him

to join BWA: Dedicated leadership and membership offering the ability for citizen involvement in protecting the county's water resources.

Favorite BWA event: Stewardship
Favorite place in Poconos: It's all good!
What he would like to see BWA do in future: Outreach to public officials and policy makers, expand membership and advocacy.

The Brodhead Watershed Association is a non-profit organization formed in 1989 to promote and preserve the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

RESORT
STANDARD
U.S. POSTAGE
PAID
PERMIT #11
STROUDSBURG PA
18360

