

# NEWS RELEASE

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From the Brodhead Watershed Association

## **FOR IMMEDIATE RELEASE**

Thursday, December 15, 2016

### **BWA board welcomes two notable members**

Brodhead Watershed Association elected two new members for its board of directors during a meeting on Dec. 5 at Hughes Library, Stroudsburg. The two, Craig Todd and David Brown, are notable for their expertise in protecting the environment through nonprofit organizations like BWA.



**CRAIG TODD**, 63, of East Stroudsburg, recently retired after 30+ years as manager of Monroe County Conservation District. He has been a leading voice for the need for local environmental planning, from erosion control to land conservation.

Todd most appreciates BWA's public outreach and stewardship. "The work of the BWA is critical if we are going to grow in a way that is consistent with our landscapes and sustains ecosystem function," he said.

John Smith, BWA president, said, "We are lucky to have Craig Todd on the board. I can think of no one else with his local knowledge and breadth of experience with watershed issues."



**DAVID BROWN**, 61, of Henryville, has long had a family home in Poconos, and recently moved here permanently from Texas after retiring. While his career was in the mortgage industry, he was also a board director for Cibolo Nature Center, chairman and director of the Greater Boerne Chamber of Commerce, and a member on the Hallmark University Academic Advisory Counsel.

"I want to give back to my community, and I chose BWA because of their important contribution to the area's quality of life," Brown said.

"David will be a valuable addition to the board," Smith said. "His experience on the board of the Cibolo Environmental Center in Texas and his business experience will aid our membership and fundraising immensely."

The BWA board meets quarterly, and a six- to eight-member Executive Committee meets monthly. A meeting of the members is held annually, to elect new board members and to update members on current topics in the watershed. Special events are held throughout the year. For information, see [brodheadwatershed.org](http://brodheadwatershed.org) or call 570-839-1120.

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: [info@brodheadwatershed.org](mailto:info@brodheadwatershed.org) or 570-839-1120.