

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Thursday, July 27, 2017

\$50K gift to new Brodhead Creek center calls for matching donations

An anonymous donor has pledged to match gifts up to \$50,000 toward construction of the Brodhead Creek Heritage Center at ForEvergreen Nature Preserve, 1539 Cherry Lane Road, Stroud Township. A joint project of local non-profits Brodhead Watershed Association and Pocono Heritage Land Trust, construction on the center is expected to begin in late summer.

The center will provide space at the preserve for offices, environmental education, public events, nature displays and a fly fishing exhibit. The work will be done by Stroudsburg builder Robert K. Ace Construction.

The 40-acre ForEvergreen Preserve is on the site of a former golf course, and is owned by Stroud Township. The preserve is being restored to its natural state, with native plantings and a demonstration rain garden. It is open to the public dawn to dusk and includes walking and running paths and access to the historic Brodhead Creek for catch-and-release fly fishing. This stretch of the creek is well-known among trout enthusiasts as the birthplace of fly fishing in America.

“We are so grateful for the overwhelming generosity of the donor, who has ties to our area that go back generations,” said Bob Heil, executive director of BWA. “Through this match, anyone who donates \$100 will in effect be making a \$200 gift through this program.”

“The preserve protects the water of the Brodhead Creek,” said Cindy Miano, executive director of PHLT. “And the creek provides drinking water for thousands of people throughout our area. The center will be a focus for water science and land use at the heart of the county.”

The match ends Dec. 31, 2017. For information or to donate, visit brodheadcreekheritage.org or call BWA at 570-839-1120 or PHLT at 570-424-1514.

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: info@brodheadwatershed.org or 570-839-1120.