

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Tuesday, June 07, 2016

(Please do not print after June 11, 2016)



Cherry Valley Festival on Saturday

Celebrate the beauty of Cherry Valley on Saturday, June 11, at the sixth annual Cherry Valley Festival. The family-friendly event will be held 10 a.m. to 5 p.m. rain or shine at the Josie Porter Farm, 6514 Cherry Valley Road, Stroudsburg.

The fun-filled day – designed to highlight the unique valley environment and raise awareness of conservation efforts – will include nature walks, farm tours, arts and crafts, demonstrations and environmentally themed vendors. Educational presentations will include “Artisan Coffee,” “History of Garlic” and “All About Bats!”

Food and beverages will be available. Live entertainment throughout the day will be provided by strolling musicians from the Pocono Bluegrass & Folk Society.

Proceeds from the popular silent auction fundraiser will be dedicated to supporting the event and the host farm. The Josie Porter Farm aims to connect people to the earth through agriculture, education and community while fostering a sustainable food system.

Admission is free; plenty of parking and a golf-cart shuttle service make it easy to get around.

Directions and details are on the farm’s website, josieporterfarm.com. For information, contact Gary Bloss at jjfarm@ptd.net or 570-992-5731.

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: info@brodheadwatershed.org or 570-839-1120.