

NEWS RELEASE

From the Brodhead Watershed Association



FOR IMMEDIATE RELEASE

Those who missed a chance to buy native plants at the Brodhead Watershed Association's recent annual sale will have another opportunity on May 24.

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Despite a substantial increase in inventory, BWA's available stock of a variety of species was sold out in just two hours at the April 25 event. More will be offered at a special sale on May 24 at the Cherry Valley Ramble, hosted by BWA and Friends of Cherry Valley. The sale will run from 1 p.m. until the end of the Ramble at 4:30, or until plants are sold out.

Proceeds from the sales support the educational programs of the watershed association.

Plant sale organizers and volunteers expressed gratitude for the patience of the many customers who stood in a long line to purchase plants at the plant sale, which this year included a special rain garden starter kit and an array of trees, shrubs and perennials for both sun and shade.

"The overwhelming response to the sale is a clear indication that BWA, with the support of area media, is fulfilling its mission to educate the public on the importance of native plants to our ecosystem here in the Poconos," said sale co-chair Sharon Keen.

Judy Mehl, who also chaired the event, said, "Each year we add more inventory, but the popularity of this has grown faster than we could hope for and exceeded our expectations."

Both applauded the cadre of volunteers who supported the event before, during and after, including local experts who were on hand to answer questions from shoppers.

Admission to the May 24 plant sale is free and does not require pre-registration. The sale will be held in the driveway of the home of Anne Fetherman, 1343A Cherry Valley Road, about seven tenths of a mile east of Route 191.

Participation in the May 24 ramble, which visits four selected tracts of land in Cherry Valley, requires pre-registration. Sign up before noon on May 20 by calling Anne Fetherman at 570-424-8121. Space is limited and on a first-come, first serve basis and registration is until 1 p.m. at the Fetherman home. Participants will be asked for a donation of \$10 for individuals or \$15 for families, which defrays event expenses and refreshments following the event.

The Brodhead Watershed Association (BWA) is a non-profit environmental organization dedicated to protecting and improving water resources and the environment in the Brodhead and Cherry creek watershed. The BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs, stream monitoring and baseline data collection and stream cleanups.