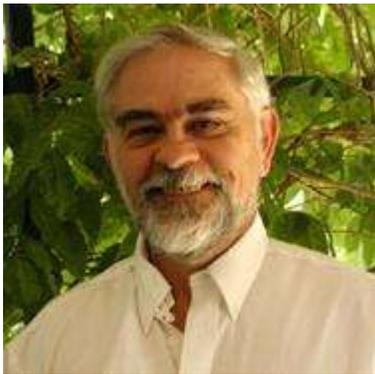


Member Spotlight: December, 2011

Bill Watson Appointed to Board

The Brodhead Watershed Association has named Bill Watson of Jackson Township to its board, with responsibility for the organization's newsletter and other communications.

Watson, 62, is a former journalist with extensive experience in environmental issues, including investigative journalism in the field. He is a former member of Environmental Commission of Dennis Township, N.J., his hometown, and was a charter member of the Society of Environmental Journalists.



He has won awards for environmental reporting. Watson's work over 38 years of journalism included "Assault on the Shore," an award-winning series in The Press of Atlantic City detailing exactly how developers were circumventing New Jersey's coastal protection laws. He extensively covered the environmental, health and economic problems caused by sewage pollution closing recreational resort beaches in Cape May County, New Jersey, along with the ineffectuality, expense and corruption of the regional sewage authority created to combat it in the 1970s. He also reported on the secondary environmental impacts created in the wake of a modern sewage treatment system, primarily from an upsurge in development that led to increased demand for scarce resources. His body of work resulted over the years in the removal from office or indictment of public officials who ignored government regulations and public law. It also included a series on inadvertent environmental impacts created when New Jersey's heralded Pinelands law stopped many of the traditional local activities by Pinelands natives that had kept the region uniquely in a state of constant biological regeneration that fostered species diversity.

Bill is a former editor of The Pocono Record in Stroudsburg, former editor of The Tribune in Elkin, NC, former managing editor of The Herald in Rock Hill, SC, and a former reporter, copy editor, editorial page editor, investigative projects editor and assistant managing editor at The Press of Atlantic City.

He lives in a rhododendron thicket in Jackson Township with his wife, Sheree, who is publications manager for East Stroudsburg University's Office of University Relations; his youngest son, Lucas, a music education major at Indiana University of Pennsylvania; three big dogs, three cats; and an occasional visiting bear. Watson is self employed as a public insurance adjuster solicitor as an advocate for the homeowner. He has lived in Monroe County since 1998 and enjoys as much of the outdoors as a gimpy knee will permit.