



Architect's rendering of Brodhead Creek Heritage Center

2017 Annual Report

New faces, new places for BWA

2017 was a year of new beginnings in many ways for BWA: the hiring of a full-time executive director, the beginning of the definitive process of moving to a permanent location, and planning for the future.

In January, I became the executive director of BWA. Paid in part by a grant from the William Penn Foundation, I have spent much time over the past year planning for the BWA's role in the next three years of the William Penn-funded Delaware River Watershed Initiative. I am happy to say that, as a full partner, BWA will engage the community on the importance of open space and clean water, and speak with businesses and municipalities on ways to keep our streams clean and pure here in our watershed.

In April, we published our first Get Outdoors Poconos hiking booklet. This booklet helps a reader to find a hike or casual walk on protected lands in our area and explore nature



FROM THE DIRECTOR

Bob Heil

and the clean water there. The booklet recaptures locations of walks BWA led in 2015-2016; copies are available, even as we plan for the second volume based on 2017 hikes.

The Get Outdoors Poconos hikes continued throughout the year, with Carol Hillestad leading more happy hikers into the outdoors each month.

To reach a younger audience, we launched our Water Wiser Kids series in 2017, thanks to the Dr. Claus Jordan Endowment Grant, part of the Lehigh Valley Health Network Pocono Foundation. Children enjoyed the events such as snorkeling

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BWA has a new president and vice president this year.

"I am pleased to be succeeded in office by Fran Ferrari, a local tax accountant who is very familiar with our mission and our financial needs," outgoing two-term president John Smith said. "BWA runs a lean operation, to be sure. Fran will set realistic goals for BWA's growth and maintain its financial well-being."

Of new vice president **Craig Todd**, Smith said, "Craig is known by many of you after his many years of work at the Monroe County Conservation District. He brings a wealth of experience. He is a recognized leader in Pennsylvania, as a resource of both regulatory and environmental policies. He is another great addition to BWA's leadership."

BWA'S NEW PRESIDENT

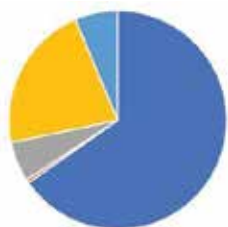


Name: Fran Ferrari
Age: 68
Town: Tannersville
Occupation: Certified public accountant

What prompted her to join BWA: Edie (Stevens, BWA co-founder and treasurer) invited me to an annual meeting where I talked with some Streamwatchers and decided that I thought it was important.

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2017 BY THE NUMBERS



INCOME

- Grants, 64%
- Interest, 0.5%
- Program, 6%
- Public, 21%
- Events, 6%



EXPENSES

- Programs, 82%
- Administration, 18%

Thank you

to all of our supporters in 2017

* Also donated to Brodhead Creek Heritage Center

\$1,000 and up

Mark Dodel & Patricia Rylko*
PPL Foundation
John Smith
Edie Stevens*

\$500 to \$999

Ann & Joseph Farda Foundation
Barley Creek Brewing Co.
Brodhead Creek
Regional Authority
Brodhead Forest &
Stream Association
Camelback Mountain Resort
Carol & Jeff Desind
ESSA Bank & Trust
Ann Foster
Sandra Hance
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Michael Baxter & Associates
Middle Smithfield Township
Paradise Township
Pohoqualine Fish Association
Smithfield Township
Stroud Township*
Trout Unlimited
Weiler Corporation

\$100 to \$499

Frank Allen
Robert Barrett
Barrett Township
Miriam Bauers & Kurt Zeisler
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Mudworks Pottery
Sheelagh Murphy*
Samuel Newman
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Paradise Falls Lutheran
Association
Parkside Angling Association
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Pocono Lawn & Landscape
Pocono Mountains
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Strauser Nature's Helpers*
Swiftwater Preserve
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\$50 to \$99

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Ellen Etzel
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Frances Ferrari*
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Richard's Tree Farm
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Michael Sachs &
Andrew Beauchamp
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Craig Todd
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Pam Zulick & John Byrne

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Wilson Bohanak
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Jen Bradley
Tim & Linda Breen
Camille Breslauer
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Rebecca Burlingame
Gary & Kathie Calandra
Pat Calpin
Vicki Camaerei
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DeAnn Clancy
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Brittney Coleman
Jenny Collins
Matt Connell
Ronald & Elizabeth Cortright
Magdalena Costanzo
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Richard Croll
David & Sue Czahor
Katherine Daniels
William Daskal
Patricia Davies
Judy Dempewolff
Susan Detrick

Marilyn & Steven Detrick
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George & Linda Kitchen
Rick & Carol Klingler
Gale Knapp
Bob and Darlene LaBar
Valerie Laico-Ganci
David Lansdowne
Selene Lassell
John Layton*
Larry Laubach
Trudie Lear
Yvonne LeBlanc
Homer Lee*
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John & Amy Leiser
Bill & Diane Leonard
Kelly Lewis
Elizabeth & Gary & Kelly Lewis
William Loftus
Emily Long
Barbara Lott

Life members

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John Riley
Dick Shackleton*
Doug Swift

Grants

The William Penn Foundation
Open Space Institute
Dr. Claus Jordan Endowment Grant

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Joan Merli
Chris & Theresa Merli
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Daniel Mullen
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Teresa & Stephen Musumeci
Paul Nelson*
Judy & Walter Nielsen
Gary & Sue Oiler
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Larry Paretta
John & Mary Parker
Edith Parnum
Philip Paskowitz
Melissa Penta
Jeffery Perkins*
Jill Perry
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Samuel Piel
Susan Polacek
Martin & Mary Price
Dale Price & Sharon Rose
Tarah Probst
Doris Pursell
Carol Raemsch-Diaz
Wilma Ramirez
Andrew & Nancy Rance
Bill Reese
Donna Reish
Dave Rich
Robert Riday & Gary Raish
Phillip & Jeanne Riley
Elaine Rogers*
Cortney Ronco
Candace Roper
Bob Rosenberger
Penny Ross & Paul Allen
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Jeffrey Sandler
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Regina Schedler
Debra Schuler
Walt Schupp*
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Louise Sellon & Chase Newhart
Steve & Mathilda Sheptak
Jill Shoesmith
Jennifer Shukaitis
Sue Simister
Lucey Small*
Gerry & Rosemary Smiley
Lindsey Smith Buckwalter
Jane Snukis
Linda Snyder
Matt Sobrinski
Walter & Barbara Sollberger
Darryl & Jackie Speicher
Gilda Spiotta
Susan Stalcoskie
Peter Steele
Patty & Mike Stein
Lisa Steinberger
Robert & Donna Stephenson
Weston Strubert
Don & Karen Struckle
Paul & Karen Tetor
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Sarah Thompson
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Russell Thrall
Anne Tiracchia
Bob Touw
David & Robin Trainer*
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Kathy & Eric Uhler
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Cathy Vogel
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Robert Wacker
George & Share Warden
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Janet Weidensaul
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Renee Weidman
Joanne Weiss
Linford Werkheiser
Rose Ann Whitesell
Penny Wicks
Tom Widing
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Thomas & Christine Wilkins*
Kim Williams
Claudette Williams
Ray & Judy Williams
Lewis Wolff
Frances Woo
John Woodling*
John Yetter
Alan Price Young
Raymond Youngblood
Mary Zeldenrust
Margaret Zukawski
Laura Zulick & Nick Mitch
Cindy Zuniga



Adopt-a-Stream

STREAM STEWARDS - \$500+

Barley Creek Brewing Co.
Brodhead Chapter of Trout Unlimited
Brodhead Creek Regional Authority
Brodhead Forest & Stream Association
Camelback Mountain Resort
Jeff & Carol Desind
Mark Dodel & Patricia Rylko*
ESSA Bank & Trust
Sandra Hance
Henryville Conservation Club
Paradise Township
Pohoqualine Fish Association
PPL Foundation
Middle Smithfield Township
John Smith
Smithfield Township
Edie Stevens*
Stroud Township*
Weiler Corporation

STREAM SPONSORS - \$300

Barrett Township
Miriam Bauers
Bendobrook Trust
Borough of Stroudsburg
Brodhead Hunting & Fishing Club
Susan & Thomas Brozena
Chestnuthill Township
Desaki Restaurant
East Stroudsburg Borough
Rosalind Evans
First Northern Bank & Trust
Ann Foster
Hamilton Township
Jim & Carol Hillestad*
Dick Lessard
Mountain View Vineyard, Winery & Brewery
Sheelagh Murphy*
Paradise Falls Lutheran Association
Parkside Angling Association
Pocono Cheesecake Factory
Sanofi Pasteur
Spread Eagle Associates
Strauser Nature's Helpers*
Swiftwater Preserve

BWA From Page 1

in Cherry Creek, in collaboration with Kettle Creek Environmental Center. More programs are scheduled for 2018, such as maple sugaring.

Events in 2017 included our wildly popular volunteer-run Native Plant Sale in June and our annual Ramble in August, which explored the parks and places of Middle Smithfield Township and introduced more than 30 people to rain barrels for their homes and gardens.

Of course, our dedicated teams of Streamwatchers continued to splash to and through our streams every month, keeping an eye out for any abnormalities in our waterways.

As planning for the future was a theme of 2017, we also launched our "Plan for Clean Water" – a collaboration with many partners and funded by a grant from the

Open Space Institute. The plan will be a guide for decision-makers who want to know what lands are most relevant for protection for surface water and groundwater.

Speaking of planning, there is perhaps no larger plan for 2018 than to move to Brodhead Creek Heritage Center in Analomink. A Lease and a Memorandum of Understanding with Stroud Township and Pocono Heritage Land Trust is realized, and construction has commenced. The organizations met a challenge from an anonymous donor to raise \$50,000 for a matching contribution. This, coupled with \$35,000 from the ESSA Foundation and a \$50,000 donation from Monroe County Commissioners in 2016 and 2017, has put fundraising in place for the project.

At the heart of the BWA are our members – all 463 you. Without your help, we couldn't do all the things I've written about here. THANK YOU!

NEW From Page 1

Favorite BWA event: Native Plant Sale

Favorite place in the Poconos:

Top of Big Pocono

What she would like to see BWA do in future: Continue our protection of our streams, hikes throughout the area, educating the public on the value of streams and the need to keep them pristine.

BWA'S NEW VICE PRESIDENT



Name: Craig Todd

Age: 64

Town: East Stroudsburg

Occupation: Retired

What prompted him

to join BWA: Dedicated leadership and membership offering the ability for citizen involvement in protecting the county's water resources.

Favorite BWA event: Stewardship

Favorite place in Poconos: It's all good!

What he would like to see BWA

do in future: Outreach to public officials and policy makers, expand membership and advocacy.

The Brodhead Watershed Association is a non-profit organization formed in 1989 to promote and preserve the environment of the Brodhead watershed and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

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