

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Monday, November 20, 2017

Vineyard donates to safeguard local water supply

Mountain View Vineyard of Neola has joined the Brodhead Watershed Association family as an Adopt-A-Stream sponsor.

Sponsor (\$300) and Steward (\$500) donations provide support and equipment that BWA volunteers use to monitor the watershed.

More than 70 volunteers test local waters monthly to ensure Pocono waters are clean and pure. Ongoing support from community leaders such as Randy and Linda Rice, owners of Mountain View Vineyard, is vital to continue the program.

“Mountain View Vineyard practices what they preach,” said BWA Executive Director Bob Heil. “They practice their conservation ethic in every aspect of their operations – from geothermal heating, to rain gardens for stormwater management, to minimizing chemical usage in the vineyards. They are a model for businesses in our watershed.”

Adopt-a-Stream sponsors directly support Streamwatchers – 70+ volunteers who monthly monitor water quality at more than 100 sites in the 312-square-mile Brodhead Watershed (close to half of Monroe County). Volunteers note any changes in their streams and report “red flags” – major changes in the appearance or the chemical tests performed. Every year, at least 20 new volunteers learn Streamwatch protocols.

For information about the Streamwatch program, how to become a volunteer or an Adopt-a-Stream sponsor, see brodheadwatershed.org/streamwatchers.html, email info@brodheadwatershed.org or call 570-839-1120.

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: info@brodheadwatershed.org or 570-839-1120.