

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Thursday, August 31, 2017

Sept. 29 celebration: Marking the year's successes for Brodhead water conservationists

Brodhead Watershed Association's Members & Friends Celebration, a popular annual gathering of local environment-minded people, will be held Sept. 29 at Pocono Manor.

This year, with the theme "Working Together: Conversations and Collaboration," the event honors the Brodhead Chapter of Trout Unlimited for its work in preservation, conservation and protection of clean water.

"Their efforts in the Pocono, Cherry, and McMichael creeks are improving habitat and ensuring healthy ecosystems for future generations," said BWA Executive Director Bob Heil. "We are also celebrating the achievements of BWA and contributions of so many members who assist in our mission of protecting the waters of our area."

Joining in that honor as both a BWA supporter and River Patron of the celebration is Camelback Mountain Resort. Stream Sponsor contributions from The Farda Foundation and Michael Baxter & Associates Commercial Real Estate will help make the evening a success.

"The evening will truly be a celebration," said Heil.

Seamus McGraw, an award-winning author and journalist from East Stroudsburg, will be keynote speaker, talking about how environmentalists must keep the lines of communication open – especially at the watershed level.

BWA, a nonprofit environmental organization, formed in 1989 as a group of individuals and business owners dedicated to ensuring clean water in Monroe County. For more than a quarter of a century, BWA's volunteer Streamwatchers have been testing water quality in the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries.

More event sponsors are needed. If you would like to contribute, email info@brodheadwatershed.org or call 570-839-1120.

The public is invited to attend. Tickets cost \$45 for BWA members, \$50 for nonmembers. This includes a dinner buffet, silent auction and cash bar. For information and to make your reservation, see brodheadwatershed.org/celebration.html.