

NEWS RELEASE

From the Brodhead Watershed Association

FOR IMMEDIATE RELEASE

Tuesday, August 30, 2016

(Please do not print after Nov. 28, 2016)

PPL supports Streamwatchers with \$3,000 donation

PPL Electric Utilities has been a long-time supporter of Brodhead Watershed Association's Adopt-A-Stream program, which monitors water quality throughout the Brodhead Watershed. PPL increased its sponsorship recently with a \$3,000 donation – the highest single donation in 2016 so far.

More than 70 volunteers test local waters monthly to ensure Pocono waters are clean and pure. Ongoing support from community leaders such as PPL is vital to continue the program.

Adopt-a-Stream sponsors directly support Streamwatchers – volunteers who monthly monitor water quality at more than 100 sites in the 312-square-mile Brodhead Watershed (close to half of Monroe County). Volunteers note any changes in their streams and report "red flags" – major changes in the appearance or the chemical tests performed. Every year, at least 20 new volunteers learn Streamwatch protocols.

Adopt-a-Stream sponsor donations pay for the supplies, test kits and chemicals needed for the program, as well as provide stable funding for the ongoing operations of BWA.

"Stream stewards" – including PPL – fulfill an important role in helping everyone become more aware of the valuable natural resources that we share.

For information about the Streamwatch program, how to become a volunteer or an Adopt-a-Stream sponsor, see brodheadwatershed.org/streamwatchers.html, email info@brodheadwatershed.org or call 570-839-1120.

Brodhead Watershed Association is a nonprofit environmental organization formed in 1989. BWA is dedicated to protecting and preserving water resources and the environment of the Brodhead watershed, and the water quality of the Brodhead, Cherry, Marshalls, McMichael, Paradise and Pocono creeks and their tributaries. BWA assists municipalities, residents, businesses and groups with protecting natural resources through education, workshops, seminars, public programs and stream monitoring. For information: info@brodheadwatershed.org or 570-839-1120.